

S.O.S.[®] Carefree Times

Fall Migration — September 13-17, 1989

Unity Returns Solidarity Prevails

***Harold's, Spanish Galleon, Little Duck's, Rock Option
To Shag with S.O.S. Fall Migration 1989***

Under the new ownership of the Association of Carolina Shag Clubs, S.O.S. will celebrate the 10th anniversary of the "Granddaddy of them all" in the biggest shag explosion of the decade at Ocean Drive September 14th thru 17th, 1989. Harold Worley, Harold Bessent, and Rock Carter bring their clubs into the S.O.S. network as participating clubs for the entire event. Please see the personal statement of each of these club owners/managers in this issue.

Meet your S.O.S. friends at any club. Stroll among them all. Make new friends. Dance a while, sip a while, party a while. They are all within one block — one short block, a boulevard of shaggers. The finest in shagging and beach music, a veritable who's who of DJs. An extra added attraction: food served each afternoon. What's more, there will be room for everybody. The 10th anniversary will set a new standard for S.O.S. events for years to come.

S.O.S. memberships will be available by the mail through September 1st and will be available at S.O.S. headquarters at the beach from noon to 6:00 PM Thursday, Friday, and Saturday. Your S.O.S. membership card will be your passport to all of the participating clubs

throughout the weekend. S.O.S. memberships will not be sold at the beach after 6:00 PM.

All participating clubs have agreed to the same admission policy. S.O.S. cards only will be honored from noon to 6:00 PM. After 6:00 PM, either an S.O.S. card or a minimum \$5.00 cover charge will be in effect at each club. There is no reciprocal agreement for cover charges.

The clubs will provide food for S.O.S. members in the afternoon, happy hours, and special entertainment.

Under the new agreement between the S.O.S. Board and the club owners/managers, the S.O.S. card will be even more valuable than ever before. Access to four clubs, good food, easy mingling and moving around, far more effective crowd control, and peace and unity are your benefits as members. Please remember, lost, stolen, misplaced, or "forgotten" S.O.S. cards will not be replaced at the beach, and cards will not be available at the beach after 6:00 PM. If you are uncertain when you will arrive or know you will arrive after 6:00 PM, be wise and order your membership now through the mail. Use the membership form on the back of *Carefree Times*.

S.O.S. and the Association — Proud and Proper Teammates

Ten years ago a former life-guard at Ocean Drive Beach thought it would be great fun to get a couple of hundred of the old stranders from the 40s and 50s who summered on the beach together again for a one time reunion. He was thinking about the guys who sat in those tall white wooden chairs, pith helmet and whistle, bronze as mahogany, accepting the veneration of every girl over 12 as his due. The ones who rented floats and umbrellas, called bingo or did other odd jobs around the pavilion, and danced and drank P.J. and beer every night. Instead of a couple of hundred, a couple of thousand showed up and the rest is history. S.O.S. was born.

At about the same time, beach music clubs in the inland cities of North and South Carolina began to bring back the rhythm and blues tunes of our youth along with some pretty good new ones, and shagging was off and running. Shaggers from cities such as Charleston, Florence, Rock Hill, Columbia, and Greenville began to form small shag clubs to sponsor local parties and keep the crowds up at local lounges. Since these shaggers began to meet and get to know each other, it was only natural that they would begin to attend each other's parties. The Association of Carolina Shag Clubs came into the world, a healthy baby that was destined for great things.

Throughout the early and mid 80s, the S.O.S. and the Association grew in strength and character. Shaggers and stranders came back to Ocean Drive in the Spring and Fall by the tens of thousands for what everybody agreed was the finest party for adults in the whole country. The Association grew, club by club, as shaggers in more and more cities wanted to keep the good thing going year-round in their area.

Everyone who ever had one grain of sand in his shoes agreed the S.O.S. was great for the Grand Strand and to miss one was unthinkable. Fat Harold's, Duck's,

Crazy Zack's, Harold's Across the Street, the Galleon, and other clubs became shrines to which devout stranders made pilgrimage many times each year.

Everything was good until 1988 and 1989 when business interest at the beach became divided. Further, the originator of S.O.S., for personal and business reasons, could not continue to run it. The dancing space became smaller as the crowds grew larger.

At this time, the Association received the offer of the S.O.S. The Board of Advisors discussed this offer at length at the Winter Workshop in Moresville, NC, and without a dissenting vote approved accepting the S.O.S. The discussion centered around the desire of the Association to bring unity to all elements involved in the S.O.S. and to assure that the kind of S.O.S. weekends that we all love so well continue for many years to come.

The interim board has discussed the goals of S.O.S. at length and little has changed. Unity, crowd control, high class parties, responsible use of any funds, accountability, and permanence are the objectives.

The Association has an opportunity to take a bold leap into the 1990s to build a bedrock that will support the thing we love so much for many years to come. The Association and the S.O.S. are uniquely suited to each other, and are indeed proud and proper teammates.

(Reprinted from Rock Hill Shag Club Newsletter)

No Tickee... No Laundry!

Don't forget to bring your '89 S.O.S. card to the Fall Migration. Don't tell us you lost it, left it at home, or never received it in the mail. *These just won't wash!* Things will be just too hectic and there will be too many penny-ante hustlers on the prowl. If you don't have your card, you'll have to rejoin at \$20. Sorry!

*A personal note
from the S.O.S. Board*

Thank You For Your Patience and Understanding

We know that many of you have been wondering about arrangements for the Fall Migration. We regret that we could not get them out sooner, but we have been hard at work. Since we are not one person, but a Board with members in three states, it can sometimes take a day or two to discuss just one matter. We think that the agreements we have arranged will provide for the best S.O.S. ever, and that your patience will be greatly rewarded by S.O.S. which will be the best ever. Our Board has sincerely enjoyed working with all the interests at Ocean Drive and greatly appreciate their, and your, cooperation. Now do yourself a favor! Make your reservations, get your membership, don't forget your card, and COME ON DOWN! Remember rooms and condos will book up quickly. Get your reservations in today.

Nothing Ever Changes



Our perennial S.O.S.'er Mitch Barkoot (age 80) and one of his "sweet young things."

S.O.S. Carefree Times

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SOS-Box 4688-Columbia, SC 29204

Spanish Galleon Welcomes S.O.S.

July 21, 1989

Fellow Shaggers:

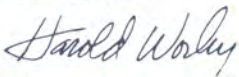
The Fall S.O.S. Migration is right around the corner once again, and we at the Spanish Galleon would like to extend a very warm welcome to S.O.S. cardholders. By working together with the Association of Carolina Shag Clubs, the shag clubs in the area, and the shaggers themselves, we hope to build a strong permanent relationship that can keep the shag preserved in the O.D. area for many years to come.

As you all know, we are constructing a new facility which will have a large oceanfront deck, as well as an oceanfront dance floor and grill, and will feature 50's, 60's and beach music. The second story of this building will be a restaurant offering you the ultimate in dining pleasures. We are very excited about this new endeavor and hope you will be, too!

The staff and management of the Spanish Galleon invite you to utilize our existing facilities during the week of September 13-17. We have plenty of room for dancing, reminiscing with old pals, and just having that good ole fun that all of us have during S.O.S.

We'll be looking forward to seeing you.

Sincerely,



Harold Worley

There Must Be A Change S.O.S. Card or Cover at Rock Option & Little Duck's

July 10, 1989

At last! Coordination, cooperation, and peace at Ocean Drive.

My hat's off to the Association of Carolina Shag Clubs for their success in saving a tradition none of us wanted to lose.

After meeting with Association members and Harold Bessent, I feel we've worked out a plan that will work for everyone and make the organization stronger and better, but to do this there must be a change.

As most of you know, I've never charged a cover and would accept any card you had in your pocket, but to make the S.O.S. concept work this must change.

After last Spring S.O.S. I talked with Harold Bessent, and we decided there had to be some control over who was admitted and who wasn't, since we both had trouble and damage at our clubs, mostly from NON-S.O.S.'ers, so work with the Association was an easy decision.

The basic change for Little Duck's and Rock Option will be that we will require an S.O.S. card or a minimum \$5.00 cover, the same as Fat Harold's and the Spanish Galleon. The rules will be the same for everyone, so this should clear up the confusion we've had in the past and make it better for everyone.

In closing, I would again like to thank the Association for their efforts, and I'm looking forward

to seeing you all in September. Until then, SHAG ON!!
Sincerely,



Rock Carter, General Manager
Little Duck's/Rock Option

Fat Harold Urges All to Join S.O.S. Team Will Require S.O.S. Card

DATE: July 17, 1989

SUBJECT: 1989 S.O.S. Fall Migration — Sept. 13-17, 1989.

TO: All Shag Clubs, their members, and S.O.S.'ers.

FROM: Harold Bessent, Fat Harold's At The Pad

After an extensive meeting with the new organizers of S.O.S., I am thoroughly satisfied that S.O.S. is now in good hands. During the 1989 Spring Migration my doors were wide open to people with S.O.S. cards or any membership cards they might have possessed. I very much appreciate the attendance of all our good customers and the new people who experienced their first S.O.S. This was the first S.O.S. that I had any kind of disorderly conduct at either of my locations. Rock Carter, Manager of Little Duck's Shag Club, also expressed some trouble at his club during this time. Mainly, in view of this, I have decided to sell S.O.S. membership cards at my door prior to and to honor S.O.S. cards during the 1989 FALL MIGRATION.

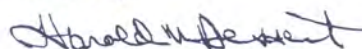
I have worked for the S.O.S. organization since day one. I have enjoyed every year, and have done my utmost to see that everyone else enjoyed themselves by providing planned activities, great music by some of the best D.J.'s, delicious food, and the best fellowship possible. Fat Harold's plans to continue this tradition as long as our old and new customers want it, and not let it fall by the wayside. I believe that had I required S.O.S. memberships at Fat Harold's door, this would have alleviated any disorderly conduct.

The comradery that we have created during the past nine years has been due to membership and membership fees. I have been assured that any monies made from S.O.S. this fall that Camp Kemo will be in the minds of the new organizers. I strongly suggest and urge you to join the S.O.S. team and help make this 1989 S.O.S. FALL MIGRATION the biggest and best yet of all during the 1980's.

Since we now have the Spanish Galleon, Rock Option, Little Duck's Shag Club, and Fat Harold's At The Pad, I believe we will be better able to serve the S.O.S. membership. I would personally like to thank Phil Sawyer, Speedy Lewis, Butch Berrey, and Bob Wood for their efforts to keep S.O.S. together. Also, my thanks go to Rock Carter and Harold Worley for helping make it a better S.O.S. this fall.

Just remember that S.O.S. is a "breed apart," and hope it will be for years to come.

Sincerely,



Harold Bessent
Fat Harold's At The Pad

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Carefree Times
S.O.S.

The S.O.S. family recently lost (graduated) one of its finest members with the passing of Lloyd Moore of Holly Hill, South Carolina.

Lloyd and his wife Ann have been the epitome of what shagging is all about for years.

The people who have taken lessons under this couple are spread throughout the Low Country of South Carolina and are introducing the Shag to second generations.

Lloyd's trademarks were an eagerness to dance with all women regardless of dancing skill or experience, and a special affection for humor. Whenever a joke is told in a crowd and the listeners reflect back in their memories for jokes that they recall, there will be many occasions where a smile appears on someone's face as the memory relives Lloyd's rendition of the "Bull and the Bugle."

The staff at *Carefree Times* salute you, Lloyd, and in unison agree that Nobody Does It Better! We will miss you.

Important Reminder

S.O.S. card required by participating clubs every afternoon.

S.O.S. card or cover charge required by participating clubs after 6:00 PM.

Memberships available at S.O.S. headquarters until 6:00 PM only. No cards sold after 6:00 PM.

Be safe, not sorry. Use membership form and join or renew today!

Membership cards will not — repeat — NOT be replaced at beach for ANY reason!

1989 S.O.S. Membership Application

_____ Renewal _____ New

If new member, list S.O.S. Sponsor:

Names _____

Mailing Address _____

City _____ State _____

Zip _____ Ages _____

Phone (Day) _____ (Night) _____

Memberships @ \$20 per person _____

Amt. Enclosed \$ _____

S.O.S. / Box 4688 / Columbia, SC 29204

Membership cards will not be mailed after September 1. Applications received after that date may be picked up at S.O.S. headquarters.